



1ST WORLD CONGRESS OF PEDIATRIC UROLOGY

28 - 30 MAY 2010



PARTICIPATING SOCIETIES

- American Academy of Pediatrics, Section on Urology (AAP)
- Asian Pacific Association of Paediatric Urologists (APAPU)
- American Urological Association (AUA)
- European Society for Pediatric Urology (ESPU)
- Egyptian Urological Association/Pan African Urological Surgeons' Association (EUA/PAUSA)
- International Children's Continence Society (ICCS)
- Pediatric Urology Nurse Specialists (PUNS)
- Society for Fetal Urology (SFU)
- Ibero-American Society of Pediatric Urology (SIUP)
- Society for Pediatric Urology (SPU)

Exhibit & Support Prospectus

www.worldcongresspediatricurology.org

ABOUT THE CONGRESS

For the first time, the leading global pediatric societies have joined together to create a first of its kind meeting for pediatric urologists, nurses, and allied health practitioners from around the world. Taking place just prior to the AUA Annual Meeting, the World Congress of Pediatric Urology is being held from May 28 – 30, 2010 at the San Francisco Marriott in San Francisco, California. We anticipate more than 500 urologists and allied health professionals from around the world, including the leadership of the 10 participating pediatric organizations.

PROGRAM TOPICS

The program will include topics on:

- Testicular Maldescent
- Fetal Urology
- Urinary Tract Infections
- Bioengineering and Pediatric Urology
- Nanotechnology in UTI
- Vesico-ureteral reflux
- Sexual Differentiation management
- Voiding Dysfunction
- Hypospadias
- Medical, behavioral, and surgical treatments of urinary incontinence

EDUCATIONAL GRANT OPPORTUNITIES

Platinum Plus Level \$50,000 +

This level of support includes eight WCPU full meeting registrations, eight invitations to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Platinum Level \$40,000

This level of support includes six WCPU full meeting registrations, six invitations to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Gold Level \$30,000

This level of support includes four WCPU full meeting registrations, four invitations to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Silver Level \$20,000

This level of support includes three WCPU full meeting registrations, three invitations to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Benefactor Level \$10,000

This level of support includes two WCPU full meeting registrations, two invitations to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Donor Level \$7,500

This level of support includes one WCPU full meeting registration, one invitation to the WCPU Reception and Banquet, acknowledgement in all WCPU meeting publications and website.

Friend Level \$4,000

This level of support includes acknowledgement in all WCPU meeting publications and website.

MARKETING SUPPORT OPPORTUNITIES

Congress Portfolios \$15,000

The supporting company is able to support the portfolio and include one white paper. In order to comply with recent regulations the portfolio will only carry the WCPU logo.

Industry Dinner Event/Symposium \$12,000

Companies may support a 2 hour plus event on Friday, May 28, 2010 only. Event may be in the hotel or off site. This opportunity includes pre-registration list three weeks before the meeting, promotion with a one page flyer* in each portfolio * (limit to size of portfolio), a poster (no larger than 30" x 40") in the meeting registration area, and acknowledgement in all WCPU publications.

Industry Lunch Symposium \$10,000

Company may support a 50 minute scientific presentation during the lunch break. If accredited, the Medical Education Company will receive a pre-registration list, promotion with a one page flyer* in each portfolio (limit to size of portfolio), a poster* (no larger than 30" x 40") in the meeting registration area, and acknowledgment in all WCPU publications. If not accredited, the association is not able to provide marketing support.

WCPU Congress Program Advertising

Companies may advertise in the Program Guide. The following positions are available:

Inside front cover	\$2,500
Inside back cover	\$2,500
Back cover	\$5,000

* Flyer and poster is produced by the supporter.

EXHIBITING INFORMATION

EXHIBIT DATES AND HOURS*

Friday, May 28, 2010	7:00 a.m. – 7:00 p.m.
Saturday, May 29, 2010	7:00 a.m. – 4:00 p.m.

**Times subject to change based on final program*

EXHIBITS

Each exhibit space will include one 6' x 30" draped table and two chairs. Exhibits will be tabletop only. There will be no pipe and drape. No freestanding floor exhibits will be permitted. Any standing equipment used as a display (does not include booth displays) must be no larger than 6' x 30" wide, and must be used IN LIEU of a table. Permission must be obtained from Show Management in advance of the meeting for this option. A tabletop sign will be provided to each exhibiting company.

BOOTH RENTAL FEE – WHAT IS INCLUDED

Table top Display - \$2,800

Includes:

- ✓ Use of rented floor space
- ✓ 1 6' X 30" table and 2 chairs
- ✓ General exhibit hall lighting, air conditioning, and / or heating
- ✓ Daily aisle cleaning
- ✓ General perimeter security when the exhibits are closed

SPACE ASSIGNMENT

Exhibit space assignments are made on the basis of receipt of the Application for Exhibit Space.

APPLICATION AND DEPOSIT

In order to reserve space 50% of the contracted space will be due on or before November 20, 2009 and 100% of the balance is due on or before February 12, 2010. After February 12, 2010, applications must be accompanied with payment in full. Checks should be made payable to:

Society for Pediatric Urology
900 Cummings Center, Suite 221-U
Beverly, MA 01915 USA

REFUNDS AND CANCELLATIONS

Written cancellations for all or part of the contracted space received on or before November 20, 2009 are subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations for all or part of the contracted space received between November 21, 2009 and February 12, 2010 are subject to 50% of the total cost of the original contracted space. Written cancellations for all or part of the contracted space received after February 12, 2010 will not receive a refund. All cancellations must be submitted in writing.

CONDUCTING EXHIBITS

No drawing, raffles, or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so that noise does not interfere with other Exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

FIRE PROTECTION

The Exhibitor, hired contractors, and others attending the World Congress of Pediatric Urology must comply with all applicable federal, state and local fire and building codes as well as hotel rules and regulations, policies and procedures.

PROTECTION OF THE FACILITY

Nothing shall be posted, nailed, or screwed, or otherwise attached to columns, walls, floors, or other parts of the Hotel or its furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

IDEMNIFICATION AND INSURANCE

The Hotel and SPU shall assume no liability for physical injury to a meeting attendee or exhibitor resulting from the negligence, malfeasance or non-feasance of the other in preparing for or arranging a function. In direct relationship to the previous sentence. Exhibitor, Hotel and SPU agree to indemnify and hold each other harmless and to carry adequate liability and other insurance protecting itself against any claims arising from activities arranged by this agreement.

Exhibitor and its subcontractors agree to carry liability, dram, fire, burglary, and other insurance in sufficient dollar amounts to reasonably protect themselves against any claims arising from any activities conducted in the Hotel during the Meeting, including first arrival and last departure dates, to fully indemnify each other as provided in the Agreement.

World Congress of Pediatric Urology | Exhibit Space Agreement
May 28-30, 2010 / San Francisco Marriott | San Francisco, CA

Please complete all sections of this application and either type or print in each section. 50% of the contracted space will be due on or before November 20, 2009 and 100% of the balance is due on or before February 12, 2010.

CONTACT INFORMATION

Contact Person This person will receive all correspondence pertaining to this meeting.

Title

Telephone number

Fax number

Email address

Company Name

Street Address

City/State/Postal Code /Country

EXHIBIT SPACE:

Table top Display - \$2800

Location preferences: (List table numbers)

1st Choice _____ 3rd Choice _____

2nd Choice _____ 4th Choice _____

of table(s) ___ x \$2800 = Total Amount \$ _____

We would like to be near _____

We would not like to be near _____

The WCPU will make every effort to honor your location requests.

WCPU Contacts:

Yvonne Grunebaum, CEM
Director of Industry Relations
978-927-8330 x 529
ygrunebaum@prri.com

Jennifer Gecawicz
Exhibits Coordinator
978-927-8330 x 550
jgecawicz@prri.com

PAYMENT METHOD:

Check amount enclosed: \$ _____

CREDIT CARD

American Express MasterCard Visa

Amount to be charged: \$ _____

Credit Card Number _____

Expiration Date _____

Security Code (3-4 numbers on front or back of card) _____

Name as it appears on credit card _____

Cardholder's Signature _____

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is not the same please enter below.

Company Name _____

Street Address _____

City/State/Postal Code /Country _____

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER March 12, 2010.

AUTHORIZED SIGNATURE _____

PRINT NAME _____

TITLE _____

If you have any questions please contact us at 978-927-8330 or email us at jgecawicz@prri.com

FOR WCPU USE ONLY

Date received: _____ Total Amount due: \$ _____

Amount received: _____ Accepted by: _____

ID #: _____

50% by November 20, 2009 \$ _____

100% by February 12, 2010 \$ _____

Space Assignment: _____ Date assigned: _____

New space assignment: _____ Date assigned: _____

EXHIBIT SPACE APPLICATION (Page 2)

May 28-30, 2010 / San Francisco Marriott | San Francisco, CA

The WCPU, and its authorized representatives are hereinafter referred to as "Show Management."

1. PAYMENT AND REFUNDS. Applications submitted prior to November 20, 2009 must be accompanied by a deposit in the amount of 50% of the total booth fee. 100% of the balance is due on or before February 12, 2010. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation for all or part of the contracted space received on or before November 20, 2009 exhibitor is subject to an administrative fee of 25% of the total cost of the original contracted space. Written cancellations for all or part of the contracted space received between November 21, 2009 and February 12, 2010 are subject to 50% of the total cost of the original contracted space. Written cancellations for all or part of the contracted space received after February 12, 2010 will not receive a refund. All cancellations must be submitted in writing.

It is expressly agreed by the exhibitor that in the event exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION. Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

3. USE OF SPACE, SUBLETTING OF SPACE. No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

4. EXHIBITORS AUTHORIZED REPRESENTATIVE. Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

5. INSTALLATION AND REMOVAL. Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

6. ARRANGEMENT OF EXHIBITS. Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

Exhibitor Plan Review. Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

7. EXHIBITS & PUBLIC POLICY. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEE, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

8. STORAGE OF PACKING CRATES AND BOXES. Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty" Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

9. OPERATION OF DISPLAYS. Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

Direct Sales. No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

Contests, Drawings & Lotteries. All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

Literature Distribution. All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Live Animals. Live animals are prohibited.

Models. Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

Sound. Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

10. SOCIAL ACTIVITIES. Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

11. LIABILITY AND INSURANCE. All property of the exhibitor remains under his custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

12. INDEMNIFICATION. Exhibitor agrees that it will indemnify and hold and save Show Management whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of Show Management by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of Show Management. Exhibitor covenants and agrees that in case Show Management shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Show Management by virtue of any such litigation.

Property Damage. Neither Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and Show Management and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

13. CARE OF BUILDING AND EQUIPMENT. Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

14. AMERICANS WITH DISABILITIES ACT. Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

15. OTHER REGULATIONS. Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

DATE

AUTHORIZED SIGNATURE

TITLE

GRANT AGREEMENT FORM

WCPU / May 28-30, 2010 – San Francisco Marriott – San Francisco, CA

Company: _____

Contact: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Country:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____

Email: _____

Authorized Signature: _____

By signing this document, company agrees that this is a legally binding contract and that 25% payment is due with this agreement, 50% of the balance is due by November 20, 2009 and the balance is due February 12, 2010. If a written cancellation is received on or before November 20, 2009, 25% of the entire fee will be due or retained as a cancellation fee. If a written cancellation is received after November 20, 2009 a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork must be submitted to the WCPU for approval prior to use. Only WCPU exhibitors will be allowed to participate in additional support opportunities.

Please check the appropriate GRANT LEVEL:

- Platinum Level Plus** \$50,000 +
- Platinum Level** \$40,000
- Gold Level** \$30,000
- Silver Level** \$20,000
- Benefactor Level** \$10,000
- Donor Level** \$7,500
- Friend Level** \$4,000

Marketing Support Opportunities

- Industry Dinner Event/Symposium** \$15,000
- Congress Portfolios** \$12,000
- Industry Lunch Symposium** \$10,000




WCPU Congress Program Advertising

- Inside front cover** \$2,500
- Inside back cover** \$2,500
- Back cover** \$5,000

PAYMENT INFORMATION

FEE DUE: \$ _____

Check amount enclosed: \$ _____

CREDIT CARD   

Amount to be charged: \$ _____

Credit Card Number

Expiration Date

Security Code (3-4 numbers on front or back of card)

Name as it appears on credit card

Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

If billing address is different, please enter below.

_____ Company Name
_____ Street Address
_____ City/State/Postal Code /Country

Complete and return to:

Yvonne Grunebaum
Director of Industry Relations
WCPU, 900 Cummings Center, Suite 221-U
Beverly, MA 01915 USA

ygrunebaum@prri.com 978-927-8330 Fax: 978-524-0498

INDUSTRY-SUPPORTED
SYMPOSIUM APPLICATION

WCPU / May 28-30, 2010 – San Francisco Marriott – San Francisco, CA

Exact Title of Symposium _____ Name of Accrediting Organization (if applicable) _____

Sponsoring Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

Brief Description of Meeting:

Target Audience: _____

Expected Attendance: _____

DAY/DATE/TIME OF MEETING

- Friday, May 28 Lunch \$10,000
 - Friday, May 28 Dinner \$15,000
 - Saturday, May 29 Lunch \$10,000
- Marriott Offsite Location _____

ROOM SET

- Classroom
- Theater
- Conference
- Hollow Square
- U-shape
- Reception
- Banquet (rounds)
- Podium
- Head table # ppl _____

Once space has been assigned and confirmed by WCPU you will be put in direct contact with a catering representative. Catering, special set fees, AV, electrical/telecommunications and labor are not included in the fee. Each sponsor is responsible for all charges to the facility.

PAYMENT INFORMATION: All checks must be payable to the World Congress of Pediatric Urology

FEE DUE: \$ _____ Check amount enclosed: \$ _____

CREDIT CARD    Amount to be charged: \$ _____

Credit Card Number _____ Expiration Date _____ Security Code (3-4 numbers on front or back of card) _____

Name as it appears on credit card _____ Cardholder's Signature _____

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is different please enter below.

Company Name

Street Address

City/State/Postal Code /Country

Complete and return to: WCPU
900 Cummings Center, Suite 221-U,
Beverly, MA 01915 USA
978-927-8330 Fax: 978-524-0498
ygrunebaum@prri.com